

Setting up your Zillow profile

Your Zillow profile is like an online resume, and it is often what buyers and sellers will consult before they decide to contact you. Having a strong, regularly updated profile helps you stand out to consumers and increases their likelihood of choosing you above other agents.





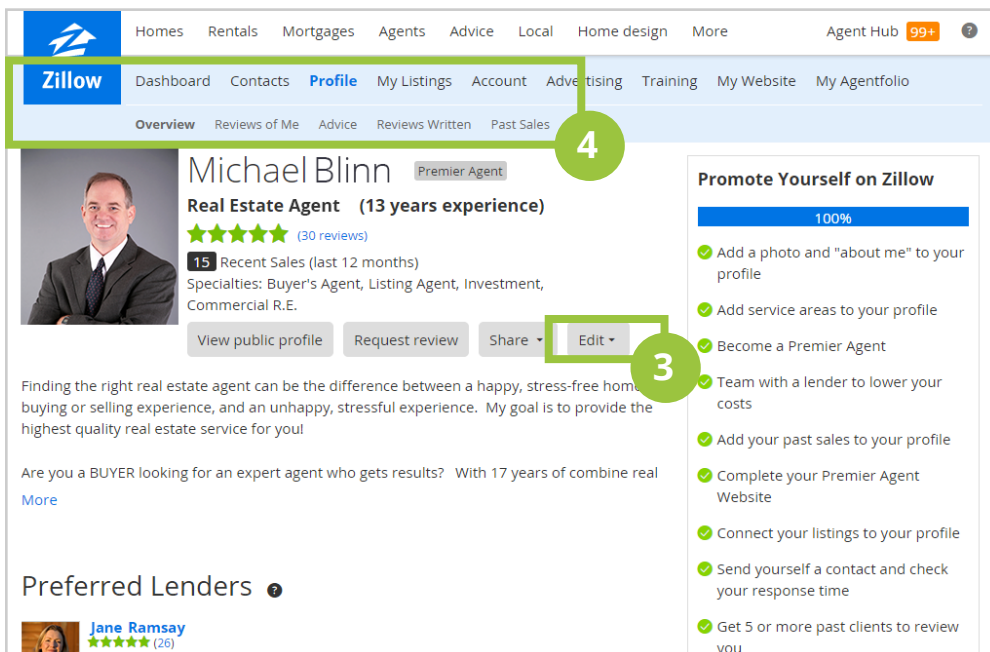
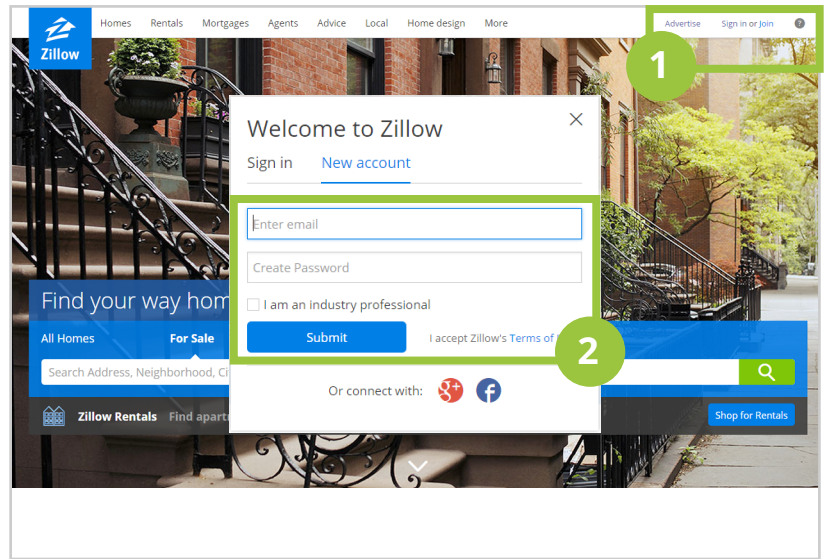
How to activate your profile

Your free Zillow profile will link to your listings automatically when you sign up, and you'll be first in the contact form as the listing agent.

Set up your profile in four easy steps:

1 Go to **www.zillow.com**, and click **Join** at the top right-hand corner.

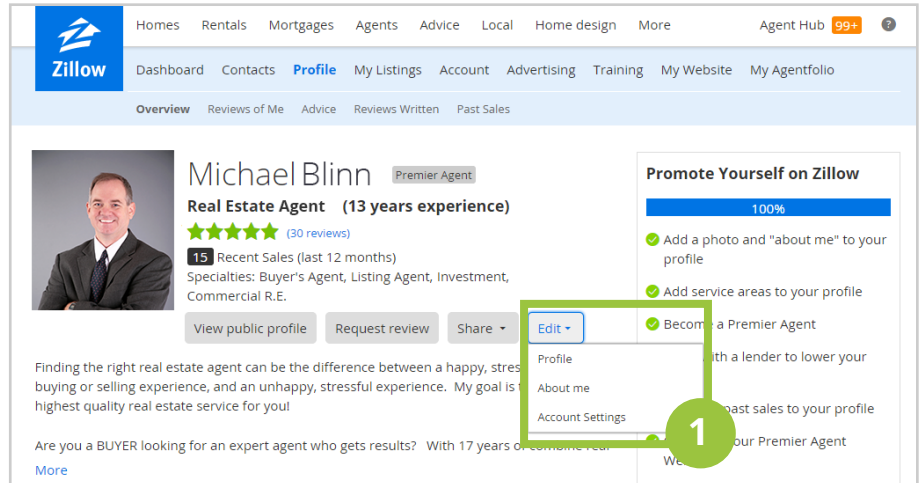
2 Register with Zillow as an industry professional and complete the contact fields.



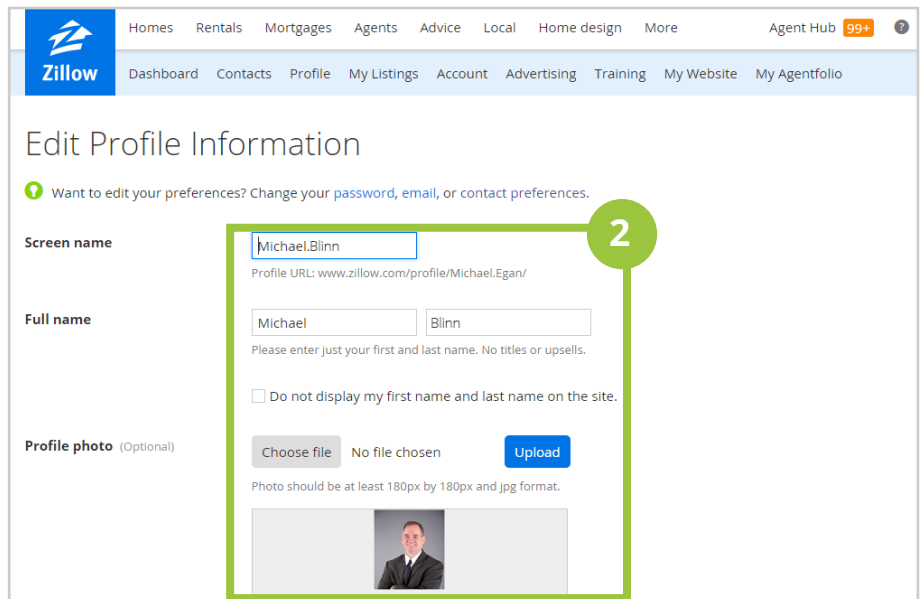
3 Once in your profile, choose **Edit** to upload a photo, add your professional details, and complete your **About Me** section.

4 Use the top navigation bar to manage your listings, upload past sales, request client reviews and more.

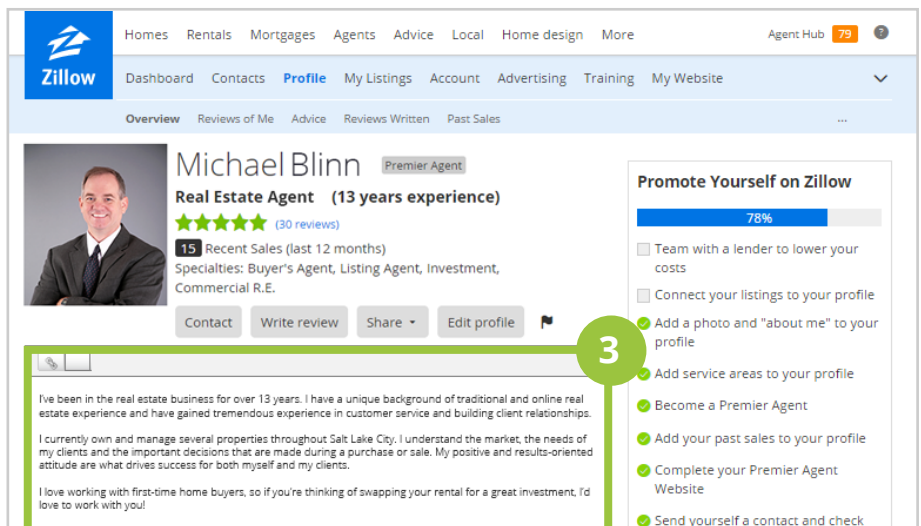
- 1 Under **Profile**, click **Edit** to view a drop-down menu of options.



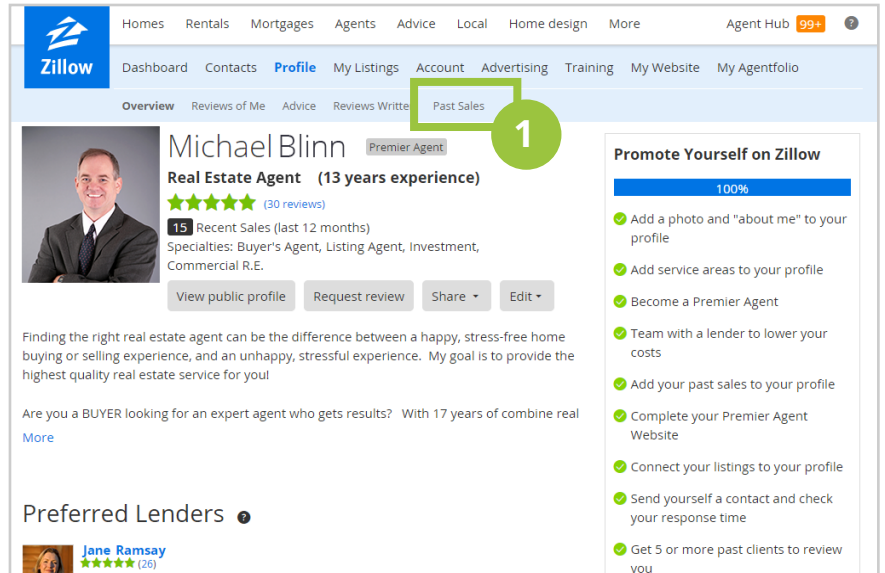
- 2 Select **Profile** from the drop-down menu to edit your profile information. Upload a professional photo, provide a video for your profile and more.



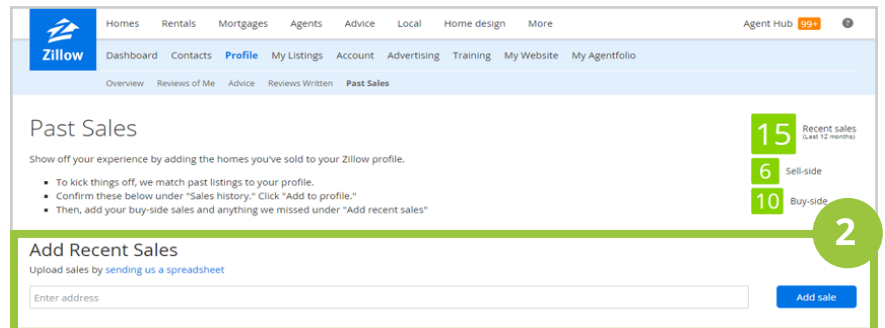
- 3 Select **About Me** from the drop-down menu to write a personal summary of your professional experience and expertise.



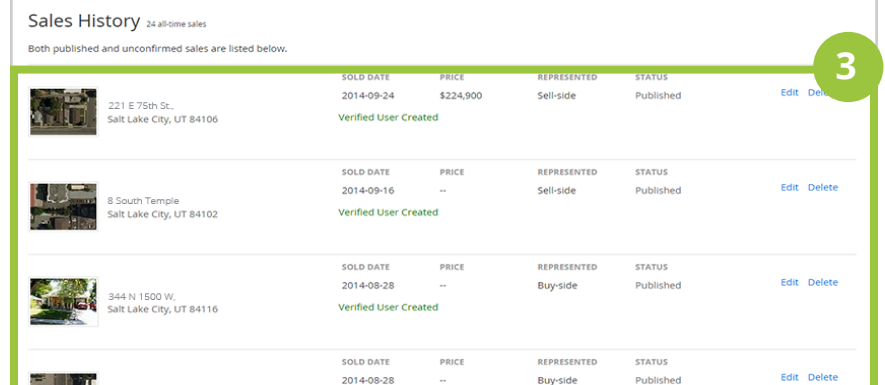
1 Log in to your Zillow profile and select **Past Sales** from the top navigation bar.



2 Type in the address, city and state of the property you represented and click **Add sale**.



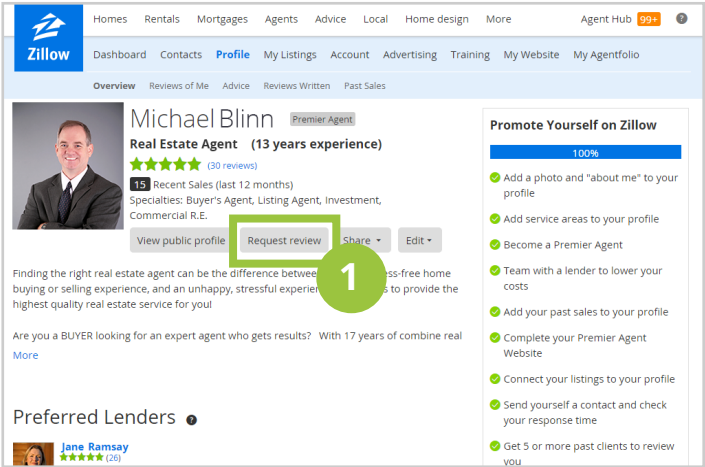
3 Your past sales will now appear in your profile. You can edit their details or delete properties at any time.





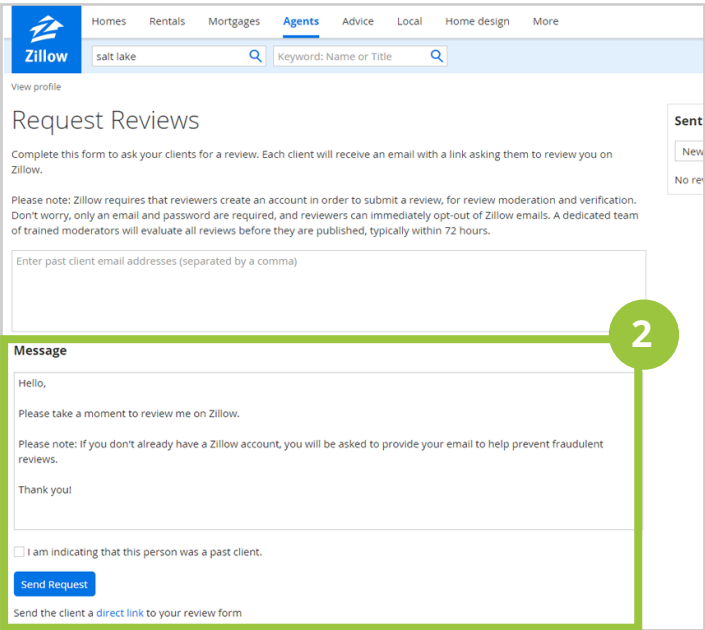
How to request reviews

1 Log in to your Zillow profile, and click **Request review**.



2 Request multiple reviews at once by listing your past clients' email addresses in the form, then add a personal message and press **Send Request**.

You can also send your clients a direct link to your review form – just copy and paste the direct link URL into an email.



Your clients can then write reviews, which are vetted by Zillow for authenticity and automatically posted to your profile.

