Berkshire REALTORS®
And Multiple Listing Service, Inc.

MLS Board of Directors Meeting
June 6, 2018

Call to Order:

- President, Steve Ray called to order at 9:04 a.m. and review of conflict of Interest and Anti-Trust Policy.
- **Attendance:** Present: Steve Ray, Peter West, Matt Jarck, Matthew Chow, Susan Colvin, Kim Bergland, Cortney Dupont, Pam Roberts, Mark Harris Staff: Sandy Carroll, Sue O'Brien

Corporate Review and Approval:

- **Meeting Minutes:** **Motion** to approve the previous meeting minutes of May 3, 2018, as written. Seconded and approved unanimously.
- **Membership Report:** Budget for 2018 based on 585 members, currently at 624.

Old Business:

- **MLS Structure Exploration:** Taskforce met once, nothing to report yet.
- **MLS of Choice Policy Change:** Mandatory changes incorporated by NAR to change territorial jurisdiction to service area. Changes to Section 6.1 include: Section 6.1 – Subscriber Fee Waivers to remove part B3 – Fee waived licensees shall NOT possess, control, or use a lockbox key to enter, view, or show any property that is listed in the MLS and to modify B5 – Fee waived licensees may NOT use, directly or indirectly, information from the MLS to list properties for sale or lease or to identify or locate properties for any potential buyers or lessees. **Motion** to approve Rules & Regulations policy change as presented. Seconded and approved unanimously.
- **Other Old Business:** n/a

New Business:

- **Other New Business:**
  - **Advertising: Discussion** about an advertising campaign geared toward new listings, an article written weekly or monthly by the CEO for the paper – rather than an ad. Suggestion to bring this to the BCBR board.
  - **Coming Soon Listings**: What are best business practices? How do we protect sellers' interests? Suggestion that the Contracts and Forms Committee review changes to the Refusal to List form.

Motion to adjourn 10:50 a.m.

Respectfully Submitted,

Sue O'Brien
Member Services Administrator