

## MLS Board of Directors Meeting March 1, 2017

### Call to Order:

- President, Mark Harris. called the meeting to order at 9:03 a.m. and reviewed the conflict of Interest and Anti-Trust Policy.
- **Attendance:** Present: Mark Harris, Jeff Wilkinson, Pam Roberts, Tom Doyle, Churchward Davis, Mary Jane White, Cindy Poulin, Steve Ray Excused: Kim Bergland Staff: Sandy Carroll, Sue O'Brien

### Corporate Review and Approval:

- **Motion** to approve the previous meeting minutes of January 18, 2017. Seconded and approved with one abstained.
- **Motion** to accept the treasurer's report as presented. Seconded and approved unanimously.
- **Membership Report:** 567 budgeted, currently at 577. This number may decrease slightly based on dues collections, which will all conclude by mid-March.

### Old Business:

- **Green Task Force Report/ Recommendations:** Mark Harris provided a report of the Green Task Force and a list of new fields to be added to the MLS. Some of the options will require proper documentation. The task force further recommends discussion at SOS meetings and education for brokers on best practices. **Motion** to adopt recommendation as presented pending approval of legal counsel. Seconded and approved unanimously.
- **zipLogix Forms Process:** The Board of Directors were provided with a list of forms already appearing on zipLogix, those found in the MAR forms library, those to be uploaded within the next 30-days and those that will only appear in Flex and on BerkshireRealtors.net. **Consensus** to upload the Berkshire General Addendum form to zipLogix.
- **zipLogix MLS Connect Contract:** Attorneys from Larson Skinner provided a copy of the zipLogix Data Access and License Agreement for board review. **Consensus** to request Larson Skinner to negotiate the contract on our behalf and for staff to ask them what a reasonable fee counter-offer is.
- **Warren Group / Retsly / RPR:** Directors provided with information about RETSLY, Zillow and RPR as potential sources for public property record information. The Warren Group has been noticed that we are not moving forward with the automatic renewal option in our current contract. **Consensus** to work with RPR and Flexmls to convert auto population and records over to RPR info.
- **Broker Public Portal:** Paul Bruenich, an MLS member, is also on the board of Broker Public Portal / Homesnap. He has requested time before the board to speak about their product. Michael Wurzer, CEO of Flexmls is willing to do a conference call with the board to discuss Broker Public Portal, as well as any questions or concerns we have about Flexmls. **Consensus** to invite both Paul and Michael to a board of directors meeting.
- **Strategic Plan:** Churchward Davis and his board are in the process of refining / revising our strategic plan. The MLS Board has been asked to take on the portion of the plan that relates to the MLS and to make sure that objectives contained within are measurable. More will be coming about this in future meetings. A suggestion was made to create Strat plan focus groups to obtain input from members.

- **Other Old Business:** Spectrum has located an old version of a proposal to bring wifi into the Board room that quotes a much lower cost. They have agreed to perform the work, if possible, under that proposal. They are currently investigating options.

#### **New Business:**

- **Waves of Change Series:** This leadership webinar series is part of the leadership training outlined in our Strat plan. Webinars will take place after all major meetings held by the National Association. Dates are: April 12, May 31, September 27 and November 15th, all at 1:00 p.m. EST.
- **CMLS Social Connect:** The MLS is part of CMLS and directors are invited to become an online member of the community. A link to a short information video about new enhancements was provided in an email to all directors.
- **Residential Rentals in the MLS:** Four requests came into the Board office about putting residential rentals into the MLS. This is an ongoing discussion that the directors have had. No action was taken.
- **Zillow:** For informational purposes only, directors were advised that Zillow will no longer take Agent entered listings. They are only accepting MLS uploaded listings, except for coming soon listings.
- **Other New Business:** A director was asked to bring a copy of the Exclusive Right to Sell contract before the board for clarification on paragraph 6 C, Disclosures. Also, a broker member expressed desire to have Richmond moved to South County in the MLS - no action was taken on modifying its current location. The directions and public remarks sections of Flexmls have each been doubled. This may alleviate some of the concern about syndication of the supplemental remarks to IDX and other sites.

#### **Meeting Wrap Up**

- Key message when interacting with the membership: The Board of Directors is working on reallocating resources to invest in technology or education that the members require.

**Motion** to adjourn 10:52 a.m.

Respectfully Submitted,



Sue O'Brien  
Member Services Administrator

