MLS Data Flow

Currently, a listing's electronic life begins in the Berkshire MLS. There are companies that offer to serve as the point of data entry and distribution (see below) and take over the data processing. The MLS 's that a brokerage is a member of would then be asked to accept a data feed of these listings for the sole purpose of display to other brokerages for cooperation and compensation.

Berkshire MLS Fields

Berkshire MLS Dato

Mapped to...

RESO Data Dictionary (universal field list)

Aligned with ...

Exclusive Right to Sell Data Input Form

Agent Enters Data into...

FlexMLS Front End (dashboard) at www.flexmls.com

Data is stored in the...

FlexMLS Back End (database) Spark API

Data Distribution

Trestle, owned by Core Logic

Upstream, owned by RPR

Bridge Interactive

These three services are not currently used by brokerages in the Berkshire MLS and we are not currently equipped to receive listing data, only distribute it.

(Retsly) owned by Zillow Berkshire

Integrated Services

RPR

Tax Data flows to MLS to Autopopulate Listings; MLS Data Sent to RPR for Stats and CMAs

Ziplogix

MLSConnect allows agents to use listing data both within the MLS and within Ziplogix dashboard

SSO

Data flows both ways, Single Sign On Technology **Marketing Services**

Direct Distribution

Realtor.com Zillow Group iBerkshires

Syndication Services

ListHub distributes to over 150 sites, as directed by the broker & agent on listhub.com

Data sent, based on broker setup in Flex then as indicated on the listing **Brokerage Distribution**

IDX

Data feeds, frames or widgets for MLS user's website, with signed agreement. Must participate to partake.

RETS

Feeds for office backend services with agreement by broker & vendor.

Spark Bar

API for vendors to sell services to members (ex. CloudCMA) **Client Services**

And Multiple Listing Service, Inc.

Subscriptions

Auto updates created by agent or client that can be scheduled or sent ASAP.

Portal

Client access to database for searching.

Sharing

Listing social media links and manual emails sent from agent to client.

Data flows both ways so agents can track usage