Why become an Affiliate Member of the Berkshire County Board of REALTORS®?

Berkshire REALTORS®
And Multiple Listing Service, Inc.

We can help you...

- Build your sphere of influence.
- Get featured on our website & social media
- Attend exclusive events
- Spotlight your brand in our newsletter
- Access powerful networking tools

...and more!

WE MAKE AN IMPACT, YOU CAN TOO!

If you work supporting the real estate industry in the Berkshires, we want to help you expand your network and grow your visibility as an Affiliate member!

Wow, look at the exposure we offer to our affiliates!

- 687 REALTORS & Appraisers work with us in the region
- $716.5 million dollars spent on property purchases in 2024
- 1,666 properties sold in Berkshire County in 2024
- $89,259 additional economic impact per home sale in MA
- 3,500+ people bought or sold property in 2024 through MLS
- 721 Friday REcap subscribers with a 64% email read-rate
- 3,984 - 4,405 monthly visitors to BerkshireREALTORS.net
- Over 100 classes, meetings, events and parties each year!

Expand your network and grow your visibility as an Affiliate member
JOIN TODAY, and chose the Affiliate Membership Level that fits your goals!!

How? Go to BerkshireREALTORS.net for details, or talk to your favorite Berkshire REALTOR today! You can also email: ashley@berkshirerealtors.org

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LEARN MORE
SCAN ME

Affiliate Membership

Thank you for your interest in becoming an Affiliate Member of the Berkshire County Board of REALTORS®. This membership is designed for businesses that support the real estate industry but aren't directly involved in sales or rentals. Affiliate Members play a key role in our community. Joining gives you access to a broad network of REALTORS® and can help grow your visibility and business in the Berkshires. We're here to support your goals.

	Benefits & Features	Supporting (Tier 1)	Industry (Tier 2)	Champion (Tier 3)	Visionary (Tier 4)
Constant Visibility	Office presence (banner & cards/brochures)	✓	✓	✓	large sign
	Company representatives included	1	1	2	3
	Business listing on Board websites	✓	✓ with logo	✓ custom	✓ featured
	Visibility in weekly e-newsletter	–	–	✓	✓
	Social media shout-outs (Facebook/Instagram)	welcome post	1 post/year	2 posts/year	4 posts/year
	Website advertising (banner ad)	–	–	–	✓
	Blog/Newsletter feature spotlight article	welcome	+1 per year	+2 per year	+4 per year
Event Access	Included event / education sponsorships	–	1 event	2–3 events	5 events
	Acknowledgement at membership meetings	✓ printed	✓ + mention	✓ + highlight	✓ + 1-min
	Invitation to all Board events	✓	✓	✓	✓
Marketing Reach	Access to REALTOR® members directory	–	–	PDF Roster	✓ Electronic
	Email Direct to membership from our account	–	1 per year	2 per year	3 per year
	Educational presentation opportunities	–	–	✓ (present 1 session)	✓ (present 2 sessions)
	Use of the Board Office Conference Space	At Member Rental Rates	At Member Rental Rates	1 per year no cost	2 per year no cost
Additional Benefits	Volunteer on many committees w/voting rights	✓	✓	✓	✓
	Member pricing for all events	✓	✓	✓	✓
	Additional Sponsorship opportunities	✓	✓	✓ (priority)	✓ (exclusive)
	"Affiliate of the Year" award eligibility	✓	✓	✓	✓
	Limit of Exclusively of Sponsorship	Unlimited	Unlimited	<6 / category	6 total

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Affiliate Membership Application

1. Company Name: _____

   a. ☐ **Tier 1 – Supporting –** An entry-level membership ideal for businesses looking to establish a basic presence and network with REALTORS® - $395

   b. ☐ **Tier 2 – Industry** – A mid-tier level offering greater visibility and promotional shout-outs, for those ready to actively engage with the real estate community - $695

   c. ☐ **Tier 3 – Champion** – A higher tier providing significant marketing exposure, event participation, and leadership opportunities, positioning the member as a leading partner - $1,695

   d. ☐ **Tier 4 – Visionary** – The premier level reserved for just 10 top partners who receive the maximum spotlight, exclusive sponsorships, and a role as thought leaders within our REALTOR® community - $1,995

2. Appraisers – Would like to purchase additional Limited MLS Access as described? ☐ $500/year
3. Please indicate whether this application is for: ☐ Sole Prop. ☐ DBA ☐ Partnership ☐ Corp
4. Website:_____ Office Phn: (____) _____
5. Facebook:_____ X / Insta / LinkedIn:_____
6. Billing Address: _____

   City_____ State _____Zip _____

7. Display Address: _____

   City_____ State _____Zip _____

8. Primary Contact Name: _____Birthday _____/_____
9. E-mail:_____ Your Title: _____
10. Cell / Mobile: (_____ Other Phn: (____)_____
11. Please submit the name of one REALTOR® reference that can attest to your good standing in the business listed above:

    REALTOR® Sponsor: _____ Phone: (____)_____

12. Brief Berkshire REALTOR Recommendation (not required, but if included may be used on company listing):

    _____

    _____

    _____

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13. Names of Additional Contacts for display on the website, mailing list and email subscriptions and invited guests to REALTOR® Events at member pricing: Annual Dues for each additional individual with the above-named company is $50 annually. Attach additional sheets if necessary.

Add'l Contact Name: _____ Birthday ____/____

E-mail: _____ Title: _____

Cell / Mobile: (____) _____ Other Phn: (____)

Add'l Contact Name: _____ Birthday ____/____

E-mail: _____ Title: _____

Cell / Mobile: (____) _____ Other Phn: (____) _____

14. Please indicate business category: [select ONE]

- ☐ Licensed Home Inspector
- ☐ Closing Attorney
- ☐ Insurance Providers
- ☐ Mortgage Lender
- ☐ Publication / Advertising Company
- ☐ Builder / Developer
- ☐ Housing Services [movers, repair, consultants]
- ☐ Financial Service Providers
- ☐ Moving Company
- ☐ Other: _____

15. How did you hear about us? _____



I hereby certify that the foregoing information furnished by me is true and correct, and I agree that failure to provide complete and accurate information as requested, or any misstatement of fact, may be grounds for revocation of my membership if granted. Further, I agree that, if accepted for Membership in the Board, I shall pay the fees and dues as from time to time established. I am a member in good standing of the profession so named and understand that membership to the Board of the Berkshire County Board of REALTORS® is contingent on my favorable reputation in the community and the approval of the Berkshire County Board of Directors. I agree to abide by all membership duties, as from time to time amended and I hereby submit the above information for your consideration.

I am including my payment in the amount of $ _____ for dues payable to the Berkshire County Board of REALTORS® (BCBR). I acknowledge that in the event of non-election, this payment will be returned to me.

Signature: _____ Date: __ / __ / ___

Please submit the Application, Hi-Res Company Logo, Headshot of Individual Contacts and Payment to: support@berkshirerealtors.org or 75 S. Church St. ST 367, Pittsfield, MA. Staff would be happy to assist you with any questions as well. (413) 442-8049. Thank you!

Berkshire REALTORS®

VISIONARY PARTNERS

Adams Community Bank

LeaderBank

CHAMPION PARTNERS

B:E Office Interiors

Blueprint Property Group

CoopBank Pittsfield Cooperative

Duda Dumps – We Will Grab Your Junk!

The Law Office of Emily Zelenović

Greylock Federal Credit Union

Guild mortgage

Kriss Law

Atlantic Closing & Escrow

Lee Bank

Martin Law Offices, PC

MountainOne Bank | Insurance | Investments

NBT Bank

Rumbolt Law

INDUSTRY PARTNERS

Catamount Response – Complete Restoration Services – Fire – Water – Mold

Freedom Valley Fence – freedomvalleyfence.com – 860-944-9166 – Lic #0641944 – New Hartford, CT

SUPPORTING PARTNERS

All That Matters, LLC
All-Ways Moving & Storage
Anthony P. Doyle, Esq.
Berkshire Removal
Dream Green Recycling
Home Staging Associates
Kimball Farms Retirement Community
Martin Hochberg & Cianflone
Mass Housing
Mayflower Valuation LTD
Michael J Shepard PC
Teichert Limited, Corp.
Trustco Bank