



And Multiple Listing Service, Inc.

Affiliate Membership Options

Thank you for your interest in becoming an Affiliate Member of the Berkshire County Board of REALTORS®. This class of membership is available to firms that are not engaged in the real estate rental or sales profession, but have interests requiring information concerning real estate and are in sympathy with the objectives of the Board. Professionals offering ancillary real estate services are very important to us and we are determined to fulfill your business needs in the Berkshire real estate marketplace. Affiliation with our board can enhance your company visibility and profitability and we are hopeful that you find the benefits of membership will make a positive difference for your business. The following benefit list shows the ways that we provide you with valuable opportunities to bring your professional skills, products or knowledge to a large, diverse community of REALTORS®, but we encourage you to make alternate suggestions to meet your specific business needs as well!

BASIC Affiliate Membership: \$295 / year

- A link with logo to your company on BerkshireRealtors.com (consumers) BerkshireRealtors.org (Realtors)
- An automatic subscription to the “ Berkshire Realtor ® E-News Notice”
- Invitations to all Berkshire County Board of REALTORS® functions
- Voting member on committees and involvement in community service projects, as desired
- Business cards or brochure display in the Board Office Conference Center
- Ability to submit press releases or announcements to be included in our member news features
- Get a Facebook “like” or a Twitter “follow” for your company by the BerkshireREALTORS online presence.

ADVERTISING Affiliate Membership: \$495 / year

All Basic Affiliate benefits, plus;

- 2 x 3 ½ inch ad (you create) on BerkshireRealtors.com (consumers) BerkshireRealtors.org (Realtors)
- Recognition and joint sponsorship at the Annual Meeting in October (guaranteed membership over 100)
- Recognition and joint sponsorship at the Installation of Officers in January (attendance typically 50-100).

PLATINUM Affiliate Membership: \$1,595 / year

All Advertising Affiliate benefits, plus;

- Guest column in the “ Berkshire Realtor ® E-News Notice” (and online)
- Sponsorship of 1 day live Continuing Education classes (3 programs)
- Sponsorship of 2 online Continuing Education webinars
- Sponsorship of 1 SOS member meeting, held in various locations throughout the county
- Sponsorship of 1-2 days of Specialty Programs held throughout the year. (orientation, tech class, appraisal)
- Attendance at end of year Appreciation event (typically a luncheon)
- Logo displayed on our Wall of Fame in the conference room at the Board Office for one year

Thank you for your consideration. We would be happy to assist, so please feel free to contact us at any time.





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Affiliate Membership Application

Please complete the following application for consideration of membership to the Berkshire County Board of REALTORS®:

Affiliate Member. Affiliate Members shall be individuals or firms who, while not engaged in the real estate profession, have interest requiring information concerning real estate, and are in sympathy with the objectives of the Board. *Basic Membership* *Advertising Membership* *Platinum Membership*

1. Please indicate whether this application is for: Sole Prop. DBA Partnership Corporation

2. Company Name: _____

3. Website: _____ Office Phn: (____) _____

4. Facebook: _____ Twitter: _____

5. Billing Address: _____

City: _____ State _____ Zip _____

6. Display Address: _____

City: _____ State _____ Zip _____

7. Primary Contact Name: _____

8. E-mail: _____ Your Title: _____

9. Cell / Mobile: (____) _____ Other Phn: (____) _____

10. Primary Contact Birthdate: _____

11. Required: Please submit the name of one REALTOR® reference that can attest to your good standing in the business listed above:

REALTOR® Name: _____ Phone: (____) _____

12. Brief Berkshire REALTOR Recommendation Quote (not required, but if included may be used on company listing): “ _____ ”

13. Please indicate business category: [select ONE]

- | | |
|--|---|
| <input type="checkbox"/> Licensed Home Appraiser* | <input type="checkbox"/> Insurance & Financial Service Providers* |
| <input type="checkbox"/> Builder / Developer* | <input type="checkbox"/> Mortgage Lender* |
| <input type="checkbox"/> Closing Attorney* | <input type="checkbox"/> Moving Company |
| <input type="checkbox"/> Housing Services [movers, repair, consultants] | <input type="checkbox"/> Publication / Advertising Company |
| <input type="checkbox"/> Inspection Services* [home, septic, pest etc..] | <input type="checkbox"/> Other: _____ |





Affiliate Membership Application, continued

14. Names of Additional Contacts for display on the website, mailing list and email subscriptions and invited guests to REALTOR® Events: Annual Dues for each additional individual with the above named company is \$ 29 annually. Attach additional sheets if necessary.

Add'l Contact Name: _____

E-mail: _____ Your Title: _____

Cell / Mobile: (____) _____ Other Phn: (____) _____

Contact Birthdate: _____

Add'l Contact Name: _____

E-mail: _____ Your Title: _____

Cell / Mobile: (____) _____ Other Phn: (____) _____

Contact Birthdate: _____

I hereby certify that the foregoing information furnished by me is true and correct, and I agree that failure to provide complete and accurate information as requested, or any misstatement of fact, may be grounds for revocation of my membership if granted. Further, I agree that, if accepted for Membership in the Board, I shall pay the fees and dues as from time to time established. I am a member in good standing of the profession so named and understand that membership to the Board of the Berkshire County Board of REALTORS® is contingent on my favorable reputation in the community and the approval of the Berkshire County Board of Directors. I agree to abide by all membership duties, as from time to time amended and I hereby submit the above information for your consideration.

Payment: Check Discover American Express Master Card Visa

If Credit # _____ / _____ / _____ / _____ Exp: _____ / _____

Name as it appears on Card: _____

Affiliate Membership Dues in the amount of \$ _____

Add'l Contacts beyond ___ x \$29 = \$ _____

I am including my payment in the amount of \$ _____ for dues payable to the Berkshire County Board of REALTORS® (BCBR). I acknowledge that in the event of non-election, this payment will be returned to me.

Signature: _____ Date: ____ / ____ / ____

Submit the Application, Hi-Res Company Logo, Headshot of Individual Contacts to:
 Email Support@BerkshireRealtors.org or 99 West Street, Suite 200, Pittsfield, MA 01201