

Board of Directors Meeting Minutes

August 8, 2018

Call to Order

- ◆ President, Cortney Dupont, called the meeting to order at 9:00 a.m.

Attendance

Present: Cortney Dupont, Sarah Fleury, Church Davis, Mary Tyer Kelly, Katie Soules, Billy Keane, Steve Ray, Barbara Osborne, Mary Jane Dunlop, Alix Cabral Excused: Tracy Crawford, Maureen White Kirkby, Nick Geranios, Eric Steuernagle, Staff: Sandy Carroll Special Guests Invited: Debbie Dwyer, Mark McIlquham, Mary Jo Piretti Miller, Suzanne Crerar, Franz Forster.

President's Report

- ◆ President Dupont reviewed the Conflict of Interest, Confidentiality and Anti-Trust Avoidance policies.

Executive Session

- ◆ Review of / Approve Timeline
- ◆ Review Beginning of Presentation Materials
- ◆ Elevator Speech: Why are we considering this?
- ◆ Share Concept to Chairs
- ◆ Conversation about Staff Involvement in the Process
- ◆ Decisions: Consider Micro Groups
- ◆ Status Update of Focus Areas
- ◆ RAPV Changes
- ◆ Fine Waiver Request

EXECUTIVE SESSION

EXECUTIVE SESSION ENDED

Sandy Carroll to create a secure, online communication system for the Board, staff and Committee chairs to review documents and have an open discussion about the research learned.

Motion to authorize Sandy Carroll to spend up to \$10,000 for due diligence professional consultants, calculations based on \$395/hr and an estimated 25 hours of legal fees. Seconded and approved.

Corporate Review and Approval

- ◆ **Motion** to approve the previous minutes as presented. Seconded and approved unanimously.
- ◆ **Motion** to accept the treasurer's report as presented. Seconded and approved unanimously.
- ◆ **Review** of membership report for informational purposes only, no new members to approve.

Old Business

- ◆ **Leadership Summit Report:** Sarah Fleury reported that there was a lot of information to take in, many new resources and overall a very beneficial trip with the CEO to prepare for the year ahead.



- ♦ **Adam Hinds Re-election:** It was noted that we have a limited ability to participate in any way that is not initiated by the Massachusetts Associations of REALTORS and consistent with their policies. We will make sure that the MAR RPAC check is presented by our local SPC and President and Government Affairs Chair.
- ♦ **Berkshire Magazine Article** – The Board found there to be no conflict, and actually encourages members to assist in any way to align us with organizations or entities that can support our goals. In this instance, we were given outstanding news coverage for no fee, no promise of fee, nor any alternative agreement. We extended our request for coverage to all new sources in the Berkshires equally and participated in several PR calls and interviews about the Housing Summit. The resulting coverage in Berkshire Magazine is considered a success.
- ♦ **South County Tours:** The coordinators of the South County Broker tour are having issues with agents following the rules and then accepting the rules in a courteous manner. We will share these rules and our strict adherence to them for all members to see.

Reports

- ♦ **Multiple Listing Service, Steve Ray:** Steve had no report, as his board did not meet last month.
- ♦ **REACT, Mary Jane Dunlop:** No report, minutes of previous meeting submitted.
- ♦ **Government Affairs, Billy Keane:** Billy provided an update on the REALTORS Housing Summit on September 20th at the Colonial Theater. Jay Ashe will be the keynote speaker.
- ♦ **Professional Standards Committee, Debbie Dwyer:** No update
- ♦ **Strategic Planning, Church Davis:** Church explained the statewide event planned and sought input and attendance
- ♦ **New Agent Training, Tracy Crawford:** Sandy gave a brief update, and shared the group's welcome packet.
- ♦ **Video Learning:** It was explained that the new agent training workgroup spun off a funny video learning series to creatives in our board. A list of fun video titles was presented.

Adjourn at 10:30 a.m.

Submitted by: Sandra J Carroll, CEO