

Board of Directors Meeting Minutes

March 14, 2018

Call to Order

- ◆ President, Cortney Dupont, called the meeting to order at 9:00 a.m.

Attendance

- ◆ Present: Cortney Dupont, Sarah Fleury, Eric Steuernagle, Alix Cabral, Mary Tyer Kelly, Katie Soules, Nick Geranios, Billy Keane, Tracy Crawford, Maureen White Kirkby, Mark McIlquham, Debbie Dwyer, Mary Jo Piretti Miller, Barbara Osborne, Steve Ray. Excused: Church Davis Staff: Sue O'Brien, Sandy Carroll

President's Report

- ◆ President Dupont reviewed the Conflict of Interest, Confidentiality and Anti-Trust Avoidance policies. Congratulations to the Board for winning the Presidential Cup Award.

Corporate Review and Approval

- ◆ **Motion** to approve the minutes of February 14, 2018 as presented. Seconded and approved unanimously.
- ◆ **Motion** to accept the treasurer's report as presented. Seconded and approved unanimously.
- ◆ **Review** of membership and attendees at February Orientation. **Motion** to approve February Orientation provisional members for full REALTOR® status. Seconded and approved unanimously. **Motion** to uphold termination of member's application and MLS services for failure to attend Orientation with the required timeframe. Seconded and approved unanimously.

Old Business

- ◆ **None**

New Business

- ◆ **Online Education and Video:** Mike Shepard is on board to do contract and forms video. In progress of making calls and checking with other AE's about product feedback.
- ◆ **Public Relations / Public Outreach:** **Consensus** to reach out to other local and state associations to see if they already have material/info we may want to use. Send RFP to six local firms and report back at the next meeting.
- ◆ **Designated REALTOR Support & Services:** Currently creating compelling content and marketing strategies, calling tree, etc. for a meeting. Also considering delivery options, such as: live meeting, online collaboration, video, self-paced courses, etc.



Reports

- ◆ **Multiple Listing Service, Steve Ray:** The March MLS meeting was postponed due to weather. The Vendor Selection taskforce is meeting with vendors and working through presentations.
- ◆ **REACT, Mary Jane Dunlop:** The committee served at the St. Joe Soup Kitchen at South Congregational Church on January 31st. A survey has been included in the Friday Recap for suggestions of the chili-cookoff recipient and support for individual events throughout the year. There is a **consensus** to hold the chili cookoff following the annual meeting on October 24th.
- ◆ **Government Affairs, Billy Keane:** Call to Action on the Short term rental issue. Legislative Luncheon concept pushed to September with Keynote speaker, panel of interesting people, externally focused.
- ◆ **Contracts & Forms, Mark McIlquham:** Went through Purchase and Sale requested changes and rubber-stamped some other changes that needed to be made. Call to the membership for any other suggestions and will meet again in one month.
- ◆ **New Agent Training, Tracy Crawford:** A survey has been sent out to Drs. The Orientation schedule has been revamped and the pilot round table was a great success. Next round table scheduled for early May.

Adjourn at 11:00 a.m.



Submitted by: Sue O'Brien, Member Services Administrator

