

Providing our members with the resources to practice real estate ethically, proficiently and successfully in Berkshire County, MA

Listing Syndication for Seller Clients of Berkshire County Board of REALTOR Members

After careful review of the listing syndication partners currently active with the Berkshire County Board of REALTORS MLS, we recommend the following top syndication choices for market exposure and protection of private information:



1. REALTOR.com, including smart phone app and MSN Real Estate
2. 100+ Berkshire Broker MLS Website Searches (IDX)
3. Franchise Sites: REMAX, Century21, Prudential
4. Point2 Syndication Sites
5. Zillow / Yahoo Network / AOL
6. Trulia
7. BerkshireRealtors.com

Additionally, REALTOR members can include listings on Facebook and Twitter via the free [REALTOR.com application available](#).

[Claim your FREE REALTOR.com Profile](#)

Other syndication sites: The following pages represent other real estate sites that we will syndicate your listings to (where applicable) unless you opt-out of the universal approval. While the traffic on these sites is not as great as those shown above, they do serve niche markets and ensure that your seller's property is exposed in all possible ways.



Berkshire County Board of REALTORS, Inc. 99 West Street, Suite 200, Pittsfield Massachusetts 01201

The following is a complete list of all syndication sites we distribute to, if the home meets submission criteria and the seller consents to universal exposure.

**Descriptions below are taken from Point2.com*

Syndication Partner	About
Adicio*	Adicio has been leading and shaping the online classified market space since 1997 with more than 1,000 Real Estate, Careers, and Automotive sites handling 50 million visitors. Adicio currently powers real estate listing data on http://homes.myrecordjournal.com/realestate/search and http://homes.capecodtoday.com/realestate/search .
Builders Digital Experience (BDX)	Builders Digital Experience (BDX) operates www.newhomesource.com and newhomes.move.com , the largest new home listing sites on the web for new homes and new home communities in the USA. Each month, the sites reach hundreds of thousands of new home shoppers.
CampusHomesOnline.com	Campus Homes Online LLP, CampusHomeOnline.com is a site uniquely focused on homes and apartments for sale or rent on any campus in the United States. The Premiere Off Campus Housing Web site with over 2.5 million listings for Homes and Condos For Sale, Apartments / Homes / Condos / Rooms for Rent, along with Roommates Wanted and Sublets.
CashbackBids.com	By syndicating property listings to CashbackBids, Point2 agents will not only increase listing exposure, but will also make the listings more desirable from the buyer's perspective with the help of the cashback incentive offered by CashbackBids buyer's agents. You gain a competitive advantage for your listings, increase sell through rate and seller satisfaction at no additional cost (cashback incentive is contributed by CashbackBids buyer's agents).
Catylist	Catylist is the #1 provider of commercial property listing services, serving REALTOR® associations in over 30 local and regional markets throughout the United States – more than any other provider.
Chase My New Home	Finding the perfect home just got easier. With the My New Home app from Chase, potential homebuyers can search, compare and rate homes based on their own unique criteria, save and share favorite properties with family and friends, and instantly contact you to schedule a showing. With the My New Home app, no other agent or broker information is displayed or associated with your listing. Your contact information is clearly displayed and available for the customer to reach out directly to you. Customer leads go straight to you, free of charge.
CLR Search	CLRSearch.com is a free real estate search engine that provides a data rich environment to search listings, foreclosures, school information, community demographics and other elements. Searches can be conducted by location or lifestyle.
Condo.com	Condo.com, Houses.com and Property.com are global online real estate portals with over 30 million properties for sale, rent and vacation in the United States and 70-plus countries around the world. The sites receive over 1.5 million visitors per month.
DataSphere (Landwatch.com)	DataSphere Technologies, Inc. is an online marketing company operating Landwatch.com which provides people with a marketplace to connect with real estate professionals and



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	properties that meet their vacation, recreation or investment needs.
DoDHousingNetwork.com	DoDHousingNetwork.com helps the U.S. Military and their families with on and off base housing and relocation information. Each real estate listing is integrated with local community and demographic statistics, school information and maps to include Walkscore, Microsoft's Bird's Eye and Google Street View where available.
eLookyLoo.com	Since 2007 eLookyLoo.com has helped consumers find out about homes for sale and connect with real estate professionals. All subscribers' listings will be displayed at no cost and inquiries will be directed right back to the listing agent and/or broker.
Equator*	Equator offers home buyers the chance to browse hundreds of thousands of default and standard sale property listings for free. With more than 1.2 million properties having been sold through its platform, Equator is the source for great deals on foreclosures.
EstateLife.com	It is the mission of EstateLife.com to transform the private world of luxury estates into a public viewing venue exploiting technology. This is realized through the use of internet communication, digital photography, virtual tours, digital brochures, and other digital media. EstateLife.com is poised to raise the standard for real estate commerce on the internet by targeting the most luxurious high-rise residential properties available globally.
Foreclosure.com	Foreclosure.com is America's largest provider of distressed properties. Delivers the latest, most complete residential foreclosure property listings in an easy, accessible format. As many as six million visitors looking for REO's, foreclosure auctions see our listings every month. Foreclosure.com is a subscription based listing search. In order for a consumer to access the full detail for listing display on this site a paid registration is required. A free trial is available.
HarmonHomes.com	HarmonHomes.com is a nationally recognized name with focused emphasis on bringing the best blended solution together for buyers, sellers and real estate professionals both online and offline. In addition to a portfolio of over 3 million listings on HarmonHomes.com, they publish 50 real estate periodicals and custom publications on behalf of leading real estate firms and local REALTOR® boards.
Homefinder.com	Homefinder.com is where homes and people find each other. Homefinder.com gives the consumer the tools, info and listings to make their home buying process a success. Homefinder has the combined strength of a national site with 130+ newspaper partners to funnel local targeted home buyers.
HomeGain.com	HomeGain is the leading provide of online marketing programs that connect real estate agents and brokers with home buyers and sellers. HomeGain offers free services to find and compare real estate agents, research home values and view homes for sale. Realtors can use HomeGain's marketing programs to connect with consumers, promote their services and grow their business. http://www.homegain.com/agent/realestateagent
HomeHippo	Reach a whole new audience - we are a multilingual website based in Europe. We translate your listings to 32 languages.
Homes and Land Affiliates LLC	Homes & Land offers premier real estate information and marketing to real estate professionals online and offline, nationwide.



HomeStarSearch.com	Homestarsearch is a leading provider of Rent to Own, Lease Option, Lease Purchase and Owner Financing property listings nationwide. Combining powerful search tools and an easy to use interface, we're simplifying the housing search process by making these unique properties easily accessible to you. In order for a consumer to access the full detail for listing display on this site a paid registration is required.
Homestat.org*	Homestat.org is a vibrant, real estate search site designed to attract consumers interested in the "community experience" and value of each property. This easy-to-navigate consumer portal makes it fun to search for listings and explore neighborhoods.
HotPads.com	HotPads is a map based search which strives to build the most comprehensive, interactive marketplace of real estate and location-based services, presented with an innovative user interface. HotPads has created a map based search utilizing a combination of US census data and mapping technologies.
LakehomesUSA.com	LakehomesUSA.com, along with OceanhomesUSA.com & RiverhomesUSA.com, were designed to help buyers find little-known waterfront communities and resort areas across the country, plus available listings and waterfront real estate agents from all waterfront markets. These sites now make up the "largest single source of water-related properties" on the Internet. With hundreds of listings in many market areas, it is the easiest way to find water-related properties anywhere around the United States!
MHBay.com	MHBay.com is one of the leading Mobile Home listing websites on the Internet. The MHBay.com network of Mobile Home sites receives over 300k visitors and 2 million pageviews each month. By listing your Mobile Homes and Manufactured Homes with us, you can begin generating qualified leads for your Mobile Homes for Sale immediately.
Mitula Homes (USA)*	Mitula (the name comes from an obscure mythological Scandinavian goddess) search engine has been building value added for its users and B2B partners, and creating enormous momentum for itself since January 2008. Its 3-vertical, 18-country network commands worldwide traffic worth in excess of 9 million unique users per month. In a search 'n browse world with a growingly curated web, aggregators already represent over 17.8% of inbound traffic for portals worldwide and Mitula is indelibly making its mark. For more information visit: www.Mitula.com
MyXiLiMobile.com	MyXiLiMobile.com is a new, fully automated text to mobile real estate marketing service free to consumers. Utilizing GPS functionality in smartphones, it immediately serves up all nearby listings and delivers instant lead notifications to registered agents.
Nuroa.com*	Nuroa.com is the USA site of a real estate search engine network with presence in 15 countries worldwide. By improving filters and tools to make users search easy and fast, Nuroa drive to partners high qualified leads.
OnMyBlock.com	OnMyBlock is a website and iPhone app that helps thousands of college students find and rent off-campus houses and apartments nationwide.
Ovlix.com	Ovlix.com is a new Real Estate search engine developed with the use of most advanced technologies. Its carefully designed interface helps buyers and real estate professionals find your listings as quickly as possible without distracting to unimportant details. We are constantly working on new features that can extend our service and make Ovlix.com much more convenient and easy to use. Best regards, the Ovlix.com Development Team.



PenthouseLife LLC	It is the mission of PenthouseLife.com to transform the private world of luxury penthouses into a public viewing venue exploiting technology. This is realized through the use of internet communication, digital photography, virtual tours, digital brochures, and other digital media. PenthouseLife.com is poised to raise the standard for real estate commerce on the internet by targeting the most luxurious high-rise residential properties available globally.
Point2Homes.com	Listings are organized based on neighborhood boundaries. Consumers can search listing data, neighborhood information or the agent directory. Purchase a Spotlight Ad for premium listing placement.
PropertyShark.com	PropertyShark.com aggregates real estate data and listings from hundreds of public and proprietary sources into an easy to use, comprehensive property search website. PropertyShark provides property reports, pre-foreclosure and foreclosure listings, Sales Comparables, Maps, Building Photos and for sale and lease listings. Selected as one of Time.com's top 50 web sites of 2009. Serving professionals, investors, and savvy home buyers since January 1st, 2003.
Proxio, Inc.	Proxio is an international marketing and networking platform providing focused professional networking and global inventory sharing. The Proxio solution enables their network members to translate real estate listing data into 19 different languages on the fly, create translated listing brochures and print or email these brochures to their clients. Proxio is not a free syndication site, it is a subscription service. For more information on subscription options and to subscribe visit Proxio.
Real-Buzz (powered by Immobel)	Real-Buzz.com Global Real Estate Network, powered by Immobel. Your listings professionally translated into 13 languages. Sign in to enjoy free blogs, social media tools and real time connections with buyers
RealEstateRelated.com	RealEstateRelated.com is agent eccentric. We connect buyers directly to local listing agents for better results and customer satisfaction. "RealEstateRelated.com showcases real estate listings at no expense to Realtors!" Bill Kelly, President.
RealtyShowcase.tv	RealtyShowcase.tv is the american branch of TheRealEstateChannel.ca. RealtyShowcase.tv's online video home listing solution enables realtors to get their listings converted into professional online videos. Point2 customers can have their listings automatically converted into video through the photos included within their syndication feed.
RealtyPin	<p>At RealtyPin.com, we're excited to offer homebuyers and sellers a listing and search service that gives you more - more information, more customization and more value.</p> <p>Realtors! Sign up and get great free real estate tools and widgets. Add our home search and mortgage search widgets to your site and make money every time someone does a search. It adds informative content to your site while making you money. All our services are free for realtors. Check us out at http://realtypin.com to see what we can do for you.</p>
RealtyStore.com	RealtyStore is the fastest-growing consumer property data provider, welcoming over 2 million home buyers each month. RealtyStore offers a wide variety of listing types that appeal to a broad cross section of motivated buyers, including non-traditional listings such as REO foreclosures, short sales, auctions, pre-foreclosures, and lease-option listings as well as traditional MLS listings. Home buyers searching RealtyStore have full



	<p>access to property details and seller agent contacts on all traditional MLS re-sale listings. To view the property and contact details of specialty listings, such as pre-foreclosures, foreclosure auctions and REO properties, home buyers must first register for an account (fees are applied after a free trial period). RealtyStore's listing data base also powers select affiliate real estate listings sites, HUDforeclosed.com, UltraForeclosures.com, iRentToOwn.com, ForeclosureFortunes.net, BuyDistressed.com, GetForeclosedHome.com, RentToOwn.org, HiddenListings.com, WhereForeclosures.com, GetRentToOwn.com, YourRent2Own.com, MyRealtyEdge.com, iRealtyEdge.com, extending the marketing platform for home sellers nationwide.</p>
Revestor.com	<p>Revestor, is the only real estate search engine that can run investment calculations over live listings. Whether you're a homebuyer, real estate investor or real estate agent, Revestor helps provide key investment indicators that can help you make better buying decisions.</p>
The Housing Block	<p>The Housing Block is a real estate search engine dedicated to optimizing the value of online real estate marketing. Our visitors will enjoy our easy to use interface helping them find their dream home by searching thousands of real estate listings.</p>
Trovit S.L. United States	<p>Trovit is the leading search engine classified ads in Europe and Latin America. In addition to Homes, Trovit also provides classifieds or cars and jobs. Trovit's search results include a limited portion of the text and ad encouraging the user to always go to the original source of the ad for the full details.</p>
Trulia.com	<p>Trulia is a real estate search engine that helps consumers find homes for sale and provides real estate information at the local level to help the consumer make better decisions.</p> <p>Trulia.com is the most comprehensive real estate site focused on empowering people with smarter tools to help them find the right home. Trulia offers national for sale and rental listing search, and includes multiple listing photos, full property descriptions, open house information, local market data and direct access to contact real estate professionals for more information. Listings can be searched on www.trulia.com, as well as on Trulia's popular iPhone app. Trulia attracts more than 8 million unique serious home buyers and sellers each month. More information about Trulia, including ways to enhance your listings and personal brand in front of Trulia users, can be found at www.trulia.com/agents.</p>
Zillow/Yahoo! Real Estate Network	<p>Your listings will appear across the entire Zillow Real Estate Network which includes Zillow.com (and mobile), Yahoo Homes, HGTV's Frontdoor and Hotpads. Listing information includes unlimited photos, open house dates, links to additional content, virtual tour information and more. Zillow's Premier Agent program allows agents to target specific ZIP codes increasing listing traffic and number of contacts.</p>

**Partially Integrated Partners that have various degrees of integration into the Point2 Exposure Engine, and verification links are unavailable.*